

PRESS RELEASE

## **DESIGNA breaks into the US market**

### **Successful partnership announced with Richard N. Best Associates**

**Kiel (Germany)/Chicago, March 17, 2016: DESIGNA, international specialist in parking management, is making major strides in the US market with the help of 13 partners around the country. Its latest reference project: Richard N. Best Associates' new parking management system at the Hilton Philadelphia at Penn's Landing – a success story about a partnership with a future.**

Richard N. Best Associates, Inc., a recognized integrator of parking, access and revenue control systems, was planning to implement a new parking system for the Hilton Philadelphia at Penn's Landing when a long-time supplier discontinued its product line. After extensive research, Best turned to DESIGNA to supply equipment that fulfilled client requirements for a customized parking solution using advanced technologies. Best was aware the German vendor could point to a clear record of global success and its reputation as a technology leader in the industry. DESIGNA CEO Thomas Waibel explains, "We are very happy to be working with Richard N. Best Associates and to have the opportunity to convince the American market, too, of the effectiveness of our products."

Best planned and installed a parking facility management system at the Hilton Philadelphia at Penn's Landing consisting of entry and exit points as well as two automatic pay stations from DESIGNA's Blue Edition series. The system features a valet component and a hotel option and ties into the hotel's OnQ Folio package with Saflok room keys so patrons can use their keys to enter and exit the garage. Validations for the restaurant and catering facility are also included, along with a comprehensive reporting system.

Richard N. Best Associates, Inc. and DESIGNA continue to develop their working relationship in 2016. Vice President Jeffrey Best says, "I am very pleased with our new partnership with DESIGNA, which provides our customers with cost-effective, integrated hardware peripherals and web-enabled software utilizing the latest technologies."

**About DESIGNA:**

DESIGNA has 65 years of experience in the development, installation, and maintenance of indoor and outdoor parking management products and services. More than 15,000 systems have been installed globally, with two more added every day. This makes DESIGNA one of the world's leading providers of fully automated parking systems.

**About Richard N. Best Associates:**

For 40 years, Richard N. Best Associates has planned and implemented parking, access and revenue control systems with a comprehensive approach to systems integration.

The company offers custom solutions, including the most advanced technologies to provide parking, access, revenue control, security, CCTV, photo identification and more, using state-of-the-art equipment, installation and software configurations secured by reliable maintenance and rapid service. Headquartered in the Philadelphia area, the company serves customers in Eastern Pennsylvania, New Jersey and Delaware.



**For more information:**

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